



# THE TOP FIVE REASONS

## TO WORK WITH AN INVESTMENT ADVISOR AT MACQUARIE PRIVATE WEALTH

### About Macquarie

Founded in Australia in 1969, the Macquarie Group has always been committed to continuous growth. Since 1992, this global provider of banking, financial, advisory, investment and funds management services has reported successive years of profits and growth.

Macquarie Private Wealth offers investors tailored financial solutions, award-winning research, recognized financial strength, and a global vantage point — a world of opportunities to build your personal wealth.

Choosing an investment firm is a difficult decision for investors. It is one that should be made with the utmost care and discretion, as it impacts one's family and future generations as well as oneself. We've created this piece for investors who are wondering if Macquarie Private Wealth is the best place to entrust their assets. Here are the top five reasons we are exceptionally qualified to manage your wealth.

### 1. We have global perspective

Well capitalized and well funded, Macquarie Private Wealth can draw from the best investment opportunities and ideas in the world, through professionals who have direct experience in global markets. Our macro and micro research spans the globe, and our highly-acclaimed investment banking team offers access to world-class deal flow.

We offer breadth and depth of resources, a global platform and some of the world's finest research analysts. Yet, every one of our clients receives boutique service personally customized by their best-in-class investment professional.

### 2. We have corporate stability

As part of the Macquarie Group, we offer you the resources and stability of one of the world's largest financial institutions. Macquarie is a well-established, global, diversified financial services firm with a history that dates back to 1969.

We take corporate governance seriously: our focus on monetary and audit controls is consistent throughout the organization. Macquarie ensures that the entire firm follows transparent accounting policies — policies and procedures that are regularly assessed by an independent, external auditor.

### 3. We have award-winning research

Our independent, award-winning global research analysts are among the finest in the world and have won numerous awards for their industry-leading work. They deliver quality information that helps us to shape our investment decisions and provide clients with informed advice.

Macquarie Research Equities has a highly-rated global team of analysts — approximately half of whom are ranked in the top five in their sector of specialization. Our research team covers multiple regions across the globe, including Canada, the US, Asia, the UK, Europe, Australia, and New Zealand with a collective research strategy of producing high-quality, thought-provoking research. We offer macro-economic capabilities across economics, strategy and quantitative analysis.

### 4. We provide access to capital

In Canada, Macquarie Capital Markets Canada Ltd. is a leading broker of Canadian equities servicing global institutional clients. Canadian corporate clients benefit from the marriage of our local expertise, international perspective and global scale, while institutional investors can access our team of highly-regarded equity research analysts and world-class execution capabilities. We also offer investors participation in the financing of high-potential small businesses through our Public Venture Capital (PVC) group.

## Macquarie Private Wealth

A world of opportunities



The top five reasons  
(continued)

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 [macquarieprivatewealth.ca](http://macquarieprivatewealth.ca)

### 5. We provide unbiased advice

Macquarie Private Wealth's open architecture platform gives your advisor the flexibility to create customized solutions for you, without restrictions.

Our advisors receive no incentives to sell in-house products, so they have no conflict of interest. Their agenda is aligned with yours: they can choose from a wide universe of investments to best serve your needs. You deserve the highest level of investment advice and customer service. At Macquarie Private Wealth, your advisor will be able to provide it.

Entrust your capital to an advisor at Macquarie Private Wealth and experience first-hand how we present a world of opportunities to build your personal wealth.

**To learn more about us, visit  
[www.macquarieprivatewealth.ca](http://www.macquarieprivatewealth.ca)**

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